

# FELICIANO SCHOOL OF BUSINESS

**Dean:** Kimberly Killmer Hollister, Ph.D.

**Assistant Dean:** Elizabeth Rosini, M.B.A., Ed.D.

The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their life-long career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers four undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics,
- BA in Hospitality, Sports, Events, and Tourism.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

## Departments

Accounting and Finance (<https://business.montclair.edu/faculty-research/departments/accounting-and-finance/>)

Economics (<https://business.montclair.edu/faculty-research/departments/economics-finance-real-estate/>)

Hospitality and Tourism (<https://www.montclair.edu/business/about/departments/#hospitality>)

Information Management and Business Analytics (<https://business.montclair.edu/faculty-research/departments/information-management-business-analytics/>)

Management (<https://business.montclair.edu/faculty-research/departments/management/>)

Marketing (<https://business.montclair.edu/faculty-research/departments/marketing/>)

- Accounting Major (B.S.) (<http://catalog.montclair.edu/programs/accounting-bs/>)
- Business Administration with concentrations (B.S.) (<http://catalog.montclair.edu/programs/business-administration-bs/>)
- Business Analytics (B.S.) (<http://catalog.montclair.edu/programs/business-analytics-bs/>)
- Business Minor (<http://catalog.montclair.edu/programs/business-minor/>)
- Business Analytics Minor (<http://catalog.montclair.edu/programs/business-analytics-minor/>)
- Business Relationships and Professional Selling Minor (<http://catalog.montclair.edu/programs/business-relation-prof-selling-minor/>)
- Economics Major (B.A.) (<http://catalog.montclair.edu/programs/economics-ba/>)
- Economics - Asset Management Concentration (B.A.) (<http://catalog.montclair.edu/programs/economics-asset-management-concentration-ba/>)
- Economics Minor (<http://catalog.montclair.edu/programs/economics-minor/>)
- Entrepreneurship Certificate (<http://catalog.montclair.edu/programs/entrepreneurship-certificate/>)
- Entrepreneurship Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/>)
- Entrepreneurship Minor (<http://catalog.montclair.edu/programs/entrepreneurship-minor/>)
- Finance Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-finance-bs/>)
- Finance Minor (<http://catalog.montclair.edu/programs/finance-minor/>)
- Hospitality, Sports, Events, and Tourism Major (B.A.) (<http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/>)
- Innovation Design Certificate (<http://catalog.montclair.edu/programs/innovation-design-certificate/>)

- International Business Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-international-business-bs/>)
- International Business Minor (<http://catalog.montclair.edu/programs/international-business-minor/>)
- Management Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-management-bs/>)
- Management Information Systems Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-management-information-systems-bs/>)
- Marketing Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-marketing-bs/>)
- Neuroinclusive Practice and Leadership Certificate (<http://catalog.montclair.edu/programs/neuroinclusive-practice-leadership-certificate/>)
- Professional Selling Certificate (<http://catalog.montclair.edu/programs/professional-selling-certificate/>)
- Real Estate Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-real-estate-bs/>)
- Strategic Human Capital Management Concentration - Business Administration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-strategic-human-capital-bs/>)
- Accounting (M.S.) (<http://catalog.montclair.edu/programs/accounting-ms/>)
- Accounting Certificate Program (<http://catalog.montclair.edu/programs/accounting-certificate-graduate/>)
- Business Administration - General (M.B.A.) (<http://catalog.montclair.edu/programs/mba/>)
- Business Administration - Accounting Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-accounting-mba/>)
- Business Administration - Business Analytics Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-business-analytics-mba/>)
- Business Administration - Digital Marketing Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-digital-marketing-mba/>)
- Business Administration - Finance Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-finance-mba/>)
- Business Administration - Human Resources Management Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-human-resource-management-mba/>)
- Business Administration - Project Management Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-project-management-mba/>)
- Business Administration - Real Estate Development Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-real-estate-mba/>)
- Business Administration - Supply Chain Management Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-supply-chain-mgmt-mba/>)
- Business Analytics (M.S.)/Business Administration (M.B.A.) Dual Degree Program (<http://catalog.montclair.edu/programs/business-admin-mba-business-analytics-ms/>)
- Business Analytics Certificate Program (<http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/>)
- Business Analytics (M.S.) (<http://catalog.montclair.edu/programs/business-analytics-ms/>)
- Digital Marketing Analytics (M.S.) (<http://catalog.montclair.edu/programs/digital-marketing-analytics-ms/>)
- Digital Marketing Certificate Program (<http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/>)
- Forensic Accounting Certificate Program (<http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/>)
- Human Resource Analytics (M.S.) (<http://catalog.montclair.edu/programs/human-resource-analytics-ms/>)
- Human Resources Management Certificate Program (<http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/>)
- Professional Accounting Certificate Program (<http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/>)
- Project Management Certificate Program (<http://catalog.montclair.edu/programs/project-management-certificate-graduate/>)
- Real Estate Development Certificate Program (<http://catalog.montclair.edu/programs/real-estate-development-certificate-graduate/>)
- Supply Chain Management Certificate Program (<http://catalog.montclair.edu/programs/supply-chain-management-certificate-graduate/>)
- Accounting Major (B.S.) (Combined B.S./M.S. Accounting) (<http://catalog.montclair.edu/programs/accounting-undergraduate-combined-bs-ms/>)
- Business Analytics (B.S.) (Combined B.S./M.S. Business Analytics) (<http://catalog.montclair.edu/programs/business-analytics-combined-bs-ms-business-analytics/>)
- Economics (B.A.) (Combined B.A./M.A. Social Research and Data Analysis) (<http://catalog.montclair.edu/programs/economics-combined-ba-ma-social-research-and-analysis/>)
- Economics (B.A.) (Combined B.A./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/economics-combined-ba-mba/>)
- Economics (B.A.) (Combined B.A./M.S. Business Analytics) (<http://catalog.montclair.edu/programs/economics-combined-ba-ms-business-analytics/>)
- Economics - Asset Management Concentration (B.A.) (Combined B.A./M.B.A.) (<http://catalog.montclair.edu/programs/economics-asset-management-conc-combined-ba-mba/>)
- Economics - Asset Management Concentration (B.A.) (Combined B.A./M.S. Business Analytics) (<http://catalog.montclair.edu/programs/economics-asset-management-conc-combined-ba-ms-business-analytics/>)
- Entrepreneurship Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs-mba/>)

- Finance Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-finance-combined-bs-mba/>)
- Finance Concentration - Business Administration (B.S.) (Combined B.S./M.S. Business Analytics) (<http://catalog.montclair.edu/programs/business-administration-finance-combined-bs-ms-business-analytics/>)
- Hospitality, Sports, Events, and Tourism Major (B.A.) (Combined B.A./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/>)
- International Business Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-international-business-bs-mba/>)
- Management Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-management-bs-mba/>)
- Management Information Systems Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-management-info-systems-bs-mba/>)
- Marketing Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-marketing-bs-mba/>)
- Marketing Concentration - Business Administration (B.S.) (Combined B.S./M.S. Business Analytics) (<http://catalog.montclair.edu/programs/business-administration-marketing-combined-bs-ms-business-analytics/>)
- Real Estate Concentration - Business Administration (B.S.) (Combined B.S./M.B.A. Business Administration) (<http://catalog.montclair.edu/programs/business-administration-real-estate-combined-bs-mba/>)