

BUSINESS/GENERAL (BUGN)

BUGN 310 Campus to Career Transition Course I: Prepare for Your Career (0 credits)

Restriction(s): Major within the School of Business. This course is designed to equip students with the tools they will need to prepare for their careers. The course provides students with a foundation in career development. Topics such as exploring different career paths, developing cover letters and resumes, preparing for an interview, and conducting a job search to land a co-op or internship will be covered. The course is offered on a pass/fail basis and is required for students in the Feliciano School of Business.

BUGN 320 Campus to Career Transition Course II: On the Job Success (0 credits)

Prerequisite(s): BUGN 310. Restriction(s): Major within School of Business. This course will focus on advanced interviewing skills, advanced job search skills, diversity in the workplace, digital and personal branding, communication and professionalism, and critical thinking and problem-solving in the workplace. Students will have the opportunity to engage with employers in person and virtually through the Employer Engagement Speaker Series. The course is offered on a pass/fail basis and is required for students in the Feliciano School of Business.

BUGN 570 Business Consulting Experience (1-3 credits)

Prerequisite(s): MBA office approval required. This is an experiential course where students will serve as consultants to real-world business clients. As consultants, students will analyze and solve business problems. Students will go through a systematic approach to scope and define business problems, generate workable plans, gather and analyze data, and develop meaningful and actionable recommendations.

BUGN 572 Co-Op Internship Experience (1.5 credit)

Prerequisite(s): MBA Office approval required. Students are required to accumulate 150-200 hours of experience (approximately 15 –20 hours/ per week) working for a professional organization. In addition, students complete assignments designed to enhance their understanding of strategies and tactics used by the organization, industry trends, career opportunities, and the attitudes and skills necessary for success. Job performance is assessed via student assignments, progress reports submitted by the employer and a site visit by the faculty advisor. The employer will train the student in the general operations of their business. The faculty advisor will develop assignments to encourage the student to explore current issues, challenges and trends in the business world and to relate them to the employer's business. In addition, the faculty advisor will develop assignments to encourage the student's exploration of career opportunities and to assess his/her suitability for a career in the particular organization or industry.

BUGN 574 Career Management for the MBA Candidate (1.5 credit)

Restriction(s): MBA students only. The goal of this course is to bridge practical career readiness and professional development tools with the MBA program's experiential learning (internship/Co-op) and leadership development curriculum. In this course you will design your distinct career plan, gaining clarity on career paths you want to explore and how best to market yourself for those opportunities. The course will serve to hold you accountable to your career development, integrating your MBA experience with career readiness competencies. The curriculum is indispensable to the successful career outcomes of emerging professionals and will remain sustainable and relevant throughout future career transitions as alumni of MSU. May be repeated for a maximum of 4.5 credits.

BUGN 577 Special Topics in Business/General (1-3 credits)

Restriction(s): MBA degree students only. An in-depth study of a selected topic, issue, problem or trend in business. The specific subject matter is not offered as an existing regular course or deserves more time-emphasis than is possible in a regular course. May be repeated eight times for a maximum of 12 credits as long as the topic is different.