

COMMUNICATION - BLOOMFIELD COLLEGE (COM)

COM 122 Public Speaking (3 credits)

Corequisite(s): WRT 102, WRT 105, WRT 106, WRT 105A, or WRT 106A.

This course focuses on the theory and skills of preparing and presenting public speeches. The emphasis in this course is on practice and evaluation of classroom presentations and professional speeches.

Formerly JOU 122. Satisfies SEEDS Interactive Communication student learning outcome in alignment with Engagement, Agency, and Leadership value.

COM 128 Introduction to Mass Communication (3-4 credits)

The nature and effect of contemporary mass media; history of the mass media; regulations regarding present and future uses; economic restraints and social control. Formerly JOU 128.

COM 248 Journalistic Wrt TvIhd Prod (3-4 credits)

This course empowers students to write and develop original video journalism for television and today's social media and streaming platforms. Using cost-effective apps, students will learn the steps for professional fact-driven scripting by gathering interviews and other video elements to write original news stories.

COM 357 Broadcast Journalism (3-4 credits)

Prerequisite(s): COM 248. This course is designed to involve students in the writing, reporting and producing of news for radio and television. They will develop skills and techniques needed to work in broadcast news. Formerly JOU 357.

COM 366 Digital Radio and Podcasting (3-4 credits)

Prerequisite(s): JOU 266. This is an advanced radio production course which focuses on producing and directing programs which will be aired on the campus radio station. Formerly JOU 366.

COM 390 Communication Internship (3-4 credits)

Prerequisite(s): JOU 128 and at least three other courses in the Communication concentration. Restriction(s): Junior standing and consent of the Instructor. Field study in newspapers, television and radio stations, advertising and public relations firms, and other communications institutions. Field placement required. This course may be repeated once for credit.

COM 440 Communication Capstone (3-4 credits)

Prerequisite(s): JOU 357 or consent of the instructor. A final major independent project undertaken by communication majors under the supervision of a department faculty member. Formerly JOU 440.