

# COMMUNICATION AND MEDIA STUDIES (B.A.)

Unless otherwise noted, 120 credits of coursework is required for a baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

## Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS: General Education Requirements	31-33
	Major Requirements	51
	Free Electives	37-35
	<b>Total Credits</b>	<b>120</b>

## Major Requirements

Code	Title	Credits
<b>Core Requirements</b>		
CMST 110	Introduction to Communication and Media	3
CMST 210	Theorizing Communication and Media	3
<b>Required Courses</b>		
CMST 201	Fundamentals of Communication and Media Studies	3
CMST 301	Communication Research Methods	3
CMST 401	Senior Seminar in Communication and Media Studies	3
<b>Major Electives</b>		
	Complete 18 credits each from the Contexts and Competencies electives list below.	36
	Must include 12 credits at the 300 level and 6 credits at the 400 level.	
	<b>Total Credits</b>	<b>51</b>

## Contexts Electives

Code	Title	Credits
CMST 146	Interpersonal Communication	3
CMST 160	Introduction to Health Communication	3
CMST 170	Organizational Communication	3
CMST 200	Going Viral	3
CMST 212	Introduction to Rhetorical Studies	3
CMST 221	Intercultural Communication	3
CMST 225	New Media and Participatory Culture	3
CMST 227	Television and Culture	3
CMST 235	Youth Culture and The Popular	3
CMST 255	Special Topics in Communication and Media	1-3
CMST 263	Health and Mass Media	3
CMST 265	Media Effects	3
CMST 273	Democracy and Communication	3
CMST 305	Race, Ethnicity and Media	3
CMST 312	Culture and Rhetoric	3
CMST 315	Video Games and Culture	3
CMST 325	Media Criticism	3
CMST 340	Communication, Media and Gender	3

CMST 350	Special Topics in Communication and Media	1-3
CMST 355	Visual Culture and Aesthetics	3
CMST 360	Emerging Technologies in Health Communication	3
CMST 367	Health Communication Theory	3
CMST 375	Organizational Change	3
CMST 427	Globalization, Communication and Media	3
CMST 445	Media Ecology	3
FMTV 101	History and Development of Film and Television	3
FMTV 204	Film Forum	3
JOUR 210	Introduction to Journalism	3
JOUR 249	Media Ethics and Law	3
SPTC 247	Sports Media and Society	3
STCM 130	Fundamentals of Public Relations and Advertising	3

## Competencies Electives

Code	Title	Credits
ANIM 103	Introduction to Animation and Visual Effects	3
CMDA 220	Writing for the Media	3
CMDA 320	Multimedia Projects	3
CMDA 360	Communication and Media Cooperative Education	3,6
CMST 102	Voice and Speech Improvement	3
CMST 202	Listening	3
CMST 222	Public Speaking	3
CMST 262	Nonverbal Communication	3
CMST 270	Organizational and Group Leadership	3
CMST 275	Building Bridges through Dialogue	3
CMST 302	Special Topics in Interaction	3
CMST 341	Culture and Identity	3
CMST 342	Argumentation and Debate	3
CMST 370	Maximizing Difference in Organizational Life	3
CMST 373	Collaborative Problem Solving	3
CMST 377	Mediated Organizations	3
CMST 379	Community-Based Organizing	3
CMST 405	Understanding Persuasion Campaigns	3
CMST 410	Career Management	3
CMST 412	Rhetorical Criticism	3
CMST 435	Special Topics in Media Arts Activity	1-3
CMST 470	Organizational Consulting	3
FMTV 210	Story Analysis and Introduction to Screenwriting	3
FMTV 252	Fundamentals of Film and Television	3
JOUR 180	Multimedia Toolkit	4
JOUR 222	Podcast Production	3
JOUR 279	Web Design	3
SPTC 241	Introduction to Sports Storytelling	3
STCM 140	Multimedia Production for Strategic Communication	3
STCM 230	Brand Storytelling in Strategic Communication	3
STCM 240	Social Media Analytics	3

## New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	
MUGN 199	Freshman Seminar for Music Majors	
NURS 199	Introduction to Nursing	
POLS 199	Freshman Seminar in Political Science and Law	

## SEEDS General Education Requirements

Click here for a listing of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
<b>Foundations</b>		
<i>Effective Writing I</i>		
Complete one Effective Writing I course.		3
<i>Effective Writing II</i>		
Complete one Effective Writing II course.		3
<i>Interactive Communication</i>		
Complete one Interactive Communication course.		3
<i>Quantitative Reasoning</i>		
Complete one Quantitative Reasoning course.		3
<i>Political and Civic Life</i>		
Complete one Political and Civic Life course.		3
<i>World Languages</i>		
Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.		3-6
<b>Exploration</b>		
Complete one course from four different Exploration categories.		12
<i>Analyzing Cultures and Societies</i>		
<i>Creative Expression</i>		
<i>Ethical Inquiry</i>		
<i>Historical Thinking</i>		
<i>Literary and Artistic Analysis</i>		
<i>Scientific Reasoning</i>		
<b>Total Credits</b>		<b>30-33</b>

## Recommended Roadmap to Degree Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their degree requirements within four years and 120 credits. This plan is a recommendation and **MUST** be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

### First Year

Fall	Credits	Spring	Credits
GNED 199		1 SEEDS: Effective Writing II	3
SEEDS: Effective Writing I		3 SEEDS: Foundation Course	3
SEEDS: Interactive Communication		3 CMST 201	3
SEEDS: Foundation Course		3 Major Elective	3
SEEDS: Exploration 1		3 Free Elective	3
CMST 110		3	
		<b>16</b>	<b>15</b>

### Second Year

Fall	Credits	Spring	Credits
SEEDS: World Language 1		3 SEEDS: World Language 2 or Free Elective	3
CMST 210		3 SEEDS: Exploration 2	3
Major Elective		3 Major Elective	3
Free Elective		3 Major Elective	3
Free Elective		3 Free Elective	3
		<b>15</b>	<b>15</b>

### Third Year

Fall	Credits	Spring	Credits
SEEDS: Exploration 3		3 CMST 301 (or Major Elective)	3
CMST 301		3 Major Elective: 300 level	3
Major Elective		3 Major Elective: 300 level	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
		<b>15</b>	<b>15</b>

### Fourth Year

Fall	Credits	Spring	Credits
SEEDS: Exploration 4		3 CMST 401 (if not taken in Fall, or Free Elective)	3
CMST 401 (or Free Elective)		3 Major Elective: 400 level	3
Major Elective: 300 level		3 Major Elective: 400 level	3
Major Elective: 300 level		3 Free Elective	3
Free Elective		3 Free Elective	2
		<b>15</b>	<b>14</b>

**Total Credits 120**