

CUSTOMER EXPERIENCE AND USER EXPERIENCE RESEARCH CERTIFICATE PROGRAM

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/graduate/programs-of-study/customer-experience-and-user-experience-research-certificate-online/>).

Program Requirements

Code	Title	Credits
Required Courses		
SOCI 520	Customer and User Experience Research	3
SOCI 538	Survey Research	3
SOCI 569	Interviews and Focus Groups	3
Elective		
CSIT 535 or SOCI 586	Human-Computer Interaction (HCI) Special Topics in Experience Management	3
Capstone		
SOCI 592	Customer and User Experience Project	1.5
Total Credits		13.5