

FASHION DESIGN AND MERCHANDISING (B.A.)

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS General Education Requirements	31-33
	Major Requirements	72
	Free Electives	16-14
Total Credits		120

Major Requirements

Code	Title	Credits
Department Core Requirements		
ARFD 100 or ARFD 124	Perceptual Drawing Figure Drawing	3
ARTX 201	Culture and Appearance	3
VIST 102	Visual Culture	3
Program Core Requirements		
ARFD 101 or ARFD 104	Surface Space	3
ARFD 103	Color and Light	3
VIST 106	Modern Visions 1400-1945	3
Required Collaterals		
ECON 102	Applied Microeconomics	3
MGMT 231	Management Processes	3
MKTG 240	Introduction to Marketing	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
Major Requirements		
ARTX 220	Textile and Apparel Colloquium	3
ARTX 221	Fashion Practice: 1990 to Today	3
ARTX 298	Textiles	3
ARTX 310	Fashion Retailing Mathematics	3
ARTX 321	Dress and Fashion History, from 1800 to Today	3
ARTX 465	Fashion Branding	3
ARTX 409	Fashion Internship	6
Design, Merchandising, or Combined Track		
	Complete one of the tracks listed below.	18
Total Credits		72

Design Track

Code	Title	Credits
ARTX 120	Introduction to Apparel Construction	3
ARTX 226	Intermediate Apparel Construction	3
ARTX 230	Fashion Illustration	3
ARTX 322	Apparel Design: Flat Pattern	3
ARTX 422	Apparel Design: Draping	3
	Complete one course from the following:	3

ARTX 301	Digital Textile Design	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 424	Special Topics for Apparel Creation	
ENTR 310	Entrepreneurial Accounting and Finance	

Total Credits 18

Merchandising Track

Code	Title	Credits
ARTX 325	Fashion Marketing	3
ARTX 360	Fashion Consumer Research	3
ARTX 365	Fashion Management	3
ARTX 398	Fashion Product Development	3
ARTX 410	Fashion Forecasting	3
	Complete one course from the following:	3
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 400	Fashion Show Promotion	
ENTR 310	Entrepreneurial Accounting and Finance	

Total Credits 18

Combined Track

Code	Title	Credits
Complete six courses from the following. 3 courses (9 credits) must be at the 300-400 level.		
ARFD 100	Perceptual Drawing	
ARFD 101	Surface	
ARFD 104	Space	
ARFD 124	Figure Drawing	
ARFD 200	Time	
ARPH 201	Digital Photo and Imaging I	
ARST 203	Accessory Design for Majors	
ARST 305	Commercial Photography	
ARTX 120	Introduction to Apparel Construction	
ARTX 226	Intermediate Apparel Construction	
ARTX 230	Fashion Illustration	
ARTX 301	Digital Textile Design	
ARTX 320	Dress and Fashion History, Prehistory to 1790	
ARTX 325	Fashion Marketing	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 360	Fashion Consumer Research	
ARTX 365	Fashion Management	
ARTX 398	Fashion Product Development	
ARTX 400	Fashion Show Promotion	
ARTX 410	Fashion Forecasting	
ARTX 422	Apparel Design: Draping	
ARTX 424	Special Topics for Apparel Creation	
ENTR 260	Introduction to Innovation and 3D Printing	
ENTR 310	Entrepreneurial Accounting and Finance	
PRDN 102	Anatomical Drawing for Product Designers	
VIST 202	Material Matters	
VIST 235	Style Wars	

VIST 266	Where the Garment Gapes: The Art of Addressing the Body	
VIST 271	On Display: Merchandising, Installation Art, and Material Culture	
Total Credits		18

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		
ADVS 198	Pathways to Success	1
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	
MUGN 199	Freshman Seminar for Music Majors	
NURS 199	Introduction to Nursing	
POLS 199	Freshman Seminar in Political Science and Law	

SEEDS General Education Requirements

Click here for a listing of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
Foundations		
<i>Effective Writing I</i>		
Complete one Effective Writing I course.		3
<i>Effective Writing II</i>		
Complete one Effective Writing II course.		3
<i>Interactive Communication</i>		
Complete one Interactive Communication course.		3
<i>Quantitative Reasoning</i>		
Complete one Quantitative Reasoning course.		3
<i>Political and Civic Life</i>		
Complete one Political and Civic Life course.		3
<i>World Languages</i>		
Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.		3-6
Exploration		
Complete one course from four different Exploration categories.		12
<i>Analyzing Cultures and Societies</i>		
<i>Creative Expression</i>		
<i>Ethical Inquiry</i>		
<i>Historical Thinking</i>		
<i>Literary and Artistic Analysis</i>		

Scientific Reasoning

Total Credits **30-33**

Recommended Roadmap to Degree Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their degree requirements within four years and 120 credits. This plan is a recommendation and **MUST** be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

Design Track

First Year

Fall	Credits	Spring	Credits
ARFD 100 or 124		3 VIST 106	3
ARFD 103		3 ARFD 101 or 104	3
VIST 102		3 WRIT 106	3
CMST 101		3 MATH 106	3
WRIT 105		3 ECON 102	3
New Student Seminar	1		
		16	15

Second Year

Fall	Credits	Spring	Credits
ARTX 201		3 ARTX 220	3
MKTG 240		3 ARTX 221	3
MGMT 231		3 ARTX 298	3
SEEDS: World Language 1		3 SEEDS: World Language 2	3
Free Elective		3 Design Track Elective	3
		15	15

Third Year

Fall	Credits	Spring	Credits
INFO 173		3 ARTX 310	3
HIST 117		3 ARTX 321	3
ARTX 120		3 ARTX 226 (Design Track Elective)	3
ARTX 230		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		2	
		17	15

Fourth Year

Fall	Credits	Spring	Credits
Design Track Elective		3 ARTX 422 (Design Track Elective)	3
ARTX 322 (Design Track Elective)		3 ARTX 465	3
MGMT 201		3 ARTX 409	6
Free Elective		3	

Free Elective	3	
	15	12

Total Credits 120

Merchandising Track

First Year

Fall	Credits	Spring	Credits
ARFD 100 or 124		3 VIST 106	3
ARFD 103		3 ARFD 101 or 104	3
VIST 102		3 WRIT 106	3
CMST 101		3 MATH 106	3
WRIT 105		3 ECON 102	3
New Student Seminar	1		
	16		15

Second Year

Fall	Credits	Spring	Credits
ARTX 201		3 ARTX 220	3
MGMT 231		3 ARTX 221	3
MKTG 240		3 ARTX 298	3
SEEDS: World Language 1		3 SEEDS: World Language 2	3
Free Elective		3 Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
INFO 173		3 ARTX 310	3
ARTX 325		3 ARTX 321	3
ARTX 360		3 ARTX 365	3
HIST 117		3 ARTX 398	3
Free Elective		3 Free Elective	3
Free Elective		2	
	17		15

Fourth Year

Fall	Credits	Spring	Credits
ARTX 410		3 ARTX 409	6
Merchandising Track Elective		3 Free Elective	3
ARTX 465		3 Free Elective	3
MGMT 201		3	
Free Elective		3	
	15		12

Total Credits 120

Combined Track

First Year

Fall	Credits	Spring	Credits
ARFD 103		3 VIST 106	3
ARFD 100 or 124		3 ARFD 101 or 104	3
VIST 102		3 WRIT 106	3
WRIT 105		3 MATH 106	3
CMST 101		3 ECON 102	3

New Student Seminar	1	
	16	15

Second Year

Fall	Credits	Spring	Credits
ARTX 201		3 ARTX 220	3
MGMT 201		3 ARTX 221	3
MKTG 240		3 ARTX 298	3
SEEDS: World Language 1		3 MGMT 231	3
Free Elective		3 SEEDS: World Language 2	3
	15		15

Third Year

Fall	Credits	Spring	Credits
INFO 173		3 ARTX 310	3
HIST 117		3 ARTX 321	3
Major Elective		3 Major Elective	3
Major Elective		3 Major Elective (upper level)	3
Free Elective		3 Free Elective	3
Free Elective		2	
	17		15

Fourth Year

Fall	Credits	Spring	Credits
ARTX 465		3 ARTX 409	6
Major Elective (upper level)		3 Free Elective	3
Major Elective (upper level)		3 Free Elective	3
Free Elective		3	
Free Elective		3	
	15		12

Total Credits 120