

# HOSPITALITY, SPORTS, EVENTS, AND TOURISM (B.A.)

The B.A. in Hospitality, Sports, Events and Tourism (HSET) program combines coursework grounded in business fundamentals with exposure to the HSET industries. The HSET sector includes a diverse array of interconnected industries, and in this program, students will learn about the various sectors and how they intersect.

Through active learning, an internship experience, and professional networks, our curriculum provides students with a core of courses focused on service management and marketing, communication, data analysis, and industry perspective. To explore opportunities in the HSET sector, students are provided with co-curricular opportunities including international experiences, internships, experiential projects, guest speakers, and other field experiences.

The Hospitality, Sports, Events, and Tourism profession is one the fastest growing industries globally which indicates a positive employment outlook for this career path.

## Admission Criteria:

# Overall GPA – 2.5

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

## Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS General Education	27-30
	Major Requirements	61
	Free Electives	31-28
	<b>Total Credits</b>	<b>120</b>

## Major Requirements

Code	Title	Credits
<b>Major Core</b>		
HSET 198	HSET Industry Perspective	1
HSET 208	Leisure and Recreation in Society	3
HSET 250	Introduction to Hospitality and Tourism	3
HSET 255	Professional Development in Hospitality, Sports, Events, Tourism	3
HSET 325	Service Management	3
HSET 353	Legal Issues in Hospitality and Tourism	3
HSET 355	Hospitality, Sports, Events, and Tourism Co-op Ed	3
HSET 490	Senior Seminar in Hospitality, Sports, Events, and Tourism	3
<b>Flexible Core</b>		
Complete five courses from the following:		15
HSET 302	Managing Facilities in Hospitality, Sports, Events, and Tourism	
HSET 315	International Tourism Marketing and Management	
HSET 320	Sport Marketing	
HSET 321	Events and Entertainment Management and Marketing I	

HSET 365	Event Marketing and Management II	
HSET 380	Lodging Management	
HSET 385	Human Resource Management in Hospitality, Sports, Events, and Tourism	
HSET 390	Food and Beverage Management	

### Major Electives

Select three courses from the list below. 9

### Collateral Requirements

ACCT 204	Fundamentals of Accounting	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
INFO 240	Statistical Methods in Business	3
MGMT 231	Management Processes	3
MKTG 240	Introduction to Marketing	3

**Total Credits** 61

## Major Electives

Code	Title	Credits
ECON 221	Economics of Professional Sports	3
ENTR 201	The Entrepreneurial Mindset and Innovation	3
HSET 260	Sport Sales	3
HSET 302	Managing Facilities in Hospitality, Sports, Events, and Tourism	3
HSET 315	International Tourism Marketing and Management	3
HSET 320	Sport Marketing	3
HSET 321	Events and Entertainment Management and Marketing I	3
HSET 330	Resort and Cruise Management	3
HSET 335	International Experience in Hospitality, Sports, Events, and Tourism	3
HSET 340	Restaurant Management and Operations	3
HSET 350	Club Management	3
HSET 354	Analytics for Sports and Entertainment Industries	3
HSET 356	Entertainment, Theme Park, and Attractions Industries	3
HSET 360	Casino Management	3
HSET 365	Event Marketing and Management II	3
HSET 366	Hospitality Financial Management	3
HSET 375	Property and Community Association Management	3
HSET 380	Lodging Management	3
HSET 385	Human Resource Management in Hospitality, Sports, Events, and Tourism	3
HSET 388	Food and Culture	3
HSET 390	Food and Beverage Management	3
HSET 392	Special Topics in Hospitality Management	1-6
HSET 395	Information Systems and Technology in Hospitality, Sports, Events, and Tourism	3
HSET 460	Hospitality, Sports, Events and Tourism Advanced Co-op Ed	3
HSET 480	Revenue Management in Hospitality, Sports, Events, and Tourism	3
HSET 492	Independent Study in Hospitality, Sports, Events, and Tourism	1-3
MKTG 250	Professional Selling	3

NUFD 353	Catering and Banquet Management	3
NUFD 494	Concepts of the Sommelier	3

## New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		
ADVS 198	Pathways to Success	1
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	
HPEM 199	Freshman Seminar in Health and Physical Education	
IDS 155	Pathways to Adult Learning	
JUST 199	New Student Seminar	
MATH 102	New Student Experience for Mathematical Sciences	
MUGN 199	Freshman Seminar for Music Majors	
NURS 199	Introduction to Nursing	
POLS 199	Freshman Seminar in Political Science and Law	

## SEEDS General Education Requirements

Click here for a list of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
<b>Effective Writing I</b>		
Complete one Effective Writing I course.		3
<b>Effective Writing II</b>		
Complete one Effective Writing II course.		3
<b>Interactive Communication</b>		
Complete one Interactive Communication course.		3
<b>Quantitative Reasoning</b>		
Fulfilled by INFO 240 in the major.		
<b>Political and Civic Life</b>		
Complete one Political and Civic Life course.		3
<b>World Language</b>		
Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.		3-6
<b>Exploration</b>		
Complete one course from four different Exploration categories: Analyzing Cultures and Societies, Creative Expression, Ethical Inquiry, Historical Thinking, Literary and Artistic Analysis, or Scientific Reasoning		12
<b>Total Credits</b>		<b>27-30</b>

in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

First Year			
Fall	Credits	Spring	Credits
New Student Seminar	1	SEEDS: Effective Writing II	3
SEEDS: Effective Writing I	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
SEEDS: Exploration 1	3	SEEDS: Interactive Communication	3
SEEDS: Exploration 2	3	HSET 198	1
INFO 173	3	HSET 208	3
HSET 250	3	SEEDS: Exploration 3	3
		<b>16</b>	<b>16</b>

Second Year			
Fall	Credits	Spring	Credits
SEEDS: World Language 1	3	SEEDS: World Language 2 or Free Elective	3
ACCT 204	3	HSET 325	3
MGMT 231	3	HSET 355	3
HSET 255	3	HSET Flexible Course	3
Free Elective	3	MKTG 240	3
		<b>15</b>	<b>15</b>

Third Year			
Fall	Credits	Spring	Credits
SEEDS: Exploration 4	3	HSET Flexible Course	3
SEEDS: Political and Civic Life	3	Major Elective	3
HSET 353	3	Free Elective	3
HSET Flexible Course	3	Free Elective	3
HSET Flexible Course	3	Free Elective	3
		<b>15</b>	<b>15</b>

Fourth Year			
Fall	Credits	Spring	Credits
Major Elective	3	HSET 490	3
HSET Flexible Course	3	Major Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	1
		<b>15</b>	<b>13</b>

**Total Credits 120**

## Recommended Roadmap to Degree Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their degree requirements within four years and 120 credits. This plan is a recommendation and MUST be used