

INTERNATIONAL BUSINESS MINOR

The International Business minor draws upon curricula from various functional areas in business including marketing, management, economics, finance, and hospitality to provide students a well-rounded understanding of international business. Students possessing this knowledge will gain a competitive advantage in today's workplace, as businesses are increasingly conducted on a global scale. This minor will benefit students who would like to work abroad or who would like to work in an organization that is engaged in business on a global scale.

Admission Criteria:

Overall GPA – 2.5

Not available to students in the International Business concentration of the Business Administration major

Program Requirements

Code	Title	Credits
Core Courses		
ECON 101	Applied Macroeconomics	3
INBS 250	Introduction to International Business	3
INBS 347	Export/Import Marketing Process	3
Business Electives		
Complete three courses from the following:		9
EAES 370	World Resources and Industries	
ECON 370	International Economics	
ECON 422	Globalization and World Development	
ECON 430	International Macroeconomic Policy	
FINC 327	International Financial Management	
HSET 315	International Tourism Marketing and Management	
INBS 349	International Marketing	
INBS 440	International Retailing	
INBS 482	International Business Co-op Ed	
JUST 210	International Justice II	
JUST 355	Human Trafficking	
JUST 357	Human Rights and International Justice	
MGMT 305	Negotiations in the Workplace	
MGMT 356	Cross-Cultural Behavior and Management	
MKTG 325	Practicum in E-Retailing	
MKTG 365	Sustainability Marketing	
PHIL 202	Ethics and Business	
PHIL 212	Social and Political Philosophy	
PSYC 294	Psychology of Leadership: Theory and Application	
PSYC 304	Social Psychology	
PSYC 306	Psychology Of Work: Personnel Psychology	
PSYC 314	Psychology of Judgment and Decision Making	
SOCI 220	Sociology of Rich and Poor Nations	
Total Credits		18