

LANGUAGE, BUSINESS, AND CULTURE (B.A.)

Unless otherwise noted, 120 credits of coursework is required for a baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS General Education Requirements	18
	Major Requirements	48-54
	Free Electives	53-47
	Total Credits	120

Major Requirements

Code	Title	Credits
Required Core		
ACCT 204	Fundamentals of Accounting	3
MGMT 295	Elements of Business	3
ECON 202	Economics and Finance for Non-Business Majors	3
INBS 250	Introduction to International Business	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
INFO 240	Statistical Methods in Business	3
INFO 290	Technology in Business	3
MGMT 356	Cross-Cultural Behavior and Management	3
WLNC 475	Capstone Course in World Language, Business Culture	3
	Complete 1 course from the following, depending on your concentration:	3
ARAB 320	Business Arabic	
CHIN 331	Business Chinese	
FREN 321	Business French I	
GERM 321	Business German	
ITAL 321	Introduction to Italian Business and Commercial Translation	
RUSS 331	Business Russian	
SPAN 221	Spanish for Business	
Advanced Business Elective		
	Complete 1 course from the following:	3
HSET 315	International Tourism Marketing and Management	
INBS 347	Export/Import Marketing Process	
MKTG 342	Sales Management	
MGMT 314	Corporate Social Responsibility: Global Strategies	
MGMT 318	Leadership	
MGMT 363	Business and Society	
Concentration Requirements		
	Complete 1 concentration, listed below.	15-21
	Total Credits	48-54

Arabic Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Arabic I and II or be placed at the Intermediate level by the department.		
ARAB 121	Intermediate Arabic I	3
ARAB 132	Intermediate Arabic II	3
ARAB 218	Spoken Arabic	3
Applied Language Electives		
Complete 2 courses from the following:		6
ARAB 321	Arabic Reading I	
ARAB 325	Arabic Grammar I	
ARAB 351	Advanced Spoken Arabic	
ARAB 375	Arabic Study Abroad	
ARAB 450	Translation I: Arabic-English-Arabic	
ARAB 478	Independent Study in Arabic Language	

Chinese Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Chinese I and II or be placed at the Intermediate level by the department.		
CHIN 121	Intermediate Chinese I	3
CHIN 132	Intermediate Chinese II	3
CHIN 206	Spoken Chinese	3
Applied Language Electives		
Complete two courses from the following:		6
CHIN 210	Contemporary Chinese Cinema and Society	
CHIN 215	Popular Music and Modern Chinese Culture	
CHIN 303	Introduction to Chinese Culture	
WLNC 368	Special Topics in Asian Culture	
Total Credits		15

French Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning French I and II, or be placed at the Intermediate level by the Department.		
FREN 121	Intermediate French	3
FREN 203	Mastering French	3
FREN 206	French Conversation	3
Applied Language Electives		
Complete 2 courses from the following:		6
FREN 330	Advanced Spoken Language Practice	
FREN 332	Business French II	
FREN 350	Translation I	
FREN 351	Translation II	
FREN 360	France from World War II to the Present	
FREN 365	Introduction to Consecutive and Simultaneous Interpreting	
FREN 375	French Study Abroad	
FREN 380	Cooperative Education for the French Major	

FREN 452	Translation III
FREN 478	Independent Study

German Concentration

Code	Title	Credits
Required Courses		9
Students must either complete German I and II or be placed at the Intermediate level by the department.		
Complete 3-6 credits from the following:		
GERM 121	Intermediate German I	
GERM 135	Intermediate German in Contemporary Contexts	
<i>Advanced German Course</i>		
Complete 3-6 credits from the following:		
GERM 221	Advanced German Through Music: From Mozart to Rammstein	
GERM 222	Advanced German through Graphic Novels	
GERM 223	Advanced German Through Detective Stories	
GERM 224	Advanced German through Film I	
GERM 225	Advanced German through Film II	
<i>Applied Language Electives</i>		
Complete 2 courses from the following:		6
GERM 309	Practice in Spoken German	
GERM 310	Advanced Composition	
GERM 315	Translation I	
GERM 316	Translation II	
GERM 317	Translation III	
GERM 318	Translation IV	
GERM 375	German Study Abroad	
GERM 385	Cooperative Education and Community Outreach for German Majors	
GERM 420	Special Topics in German Literature and Culture	
GERM 480	Independent Study in German (Senior Level)	

Italian Concentration

Code	Title	Credits
Required Courses		
Students must either complete Italian I and II or be placed at the Intermediate level by the department.		
ITAL 140	Comprehensive Italian III and IV	3
ITAL 309	Italian Conversation	3
Complete 1 course from the following:		3
ITAL 242	Italian Grammar and Composition I	
ITAL 243	Italian Grammar and Composition II	
<i>Applied Language Electives</i>		
Complete 2 courses from the following:		6
ITAL 345	Special Topics in Italian	
ITAL 350	Introduction to Translating	
ITAL 351	Translation for Tourism and Cultural Promotion	
ITAL 375	Italian Study Abroad	
ITAL 385	Cooperative Education	
ITAL 410	Advanced Italian Grammar	
ITAL 450	Audiovisual Translation	

ITAL 460	Capstone Course in Audiovisual Translation
ITAL 480	Independent Study

Russian Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Russian I and II or be placed at the Intermediate level by the department.		
RUSS 121	Intermediate and Heritage Russian	3
RUSS 201	Advanced Russian I	3
RUSS 202	Advanced Russian II	3
Applied Language Electives		
Complete 2 courses from the following:		6
RUSS 375	Russian Study Abroad	
RUSS 478	Independent Study in Russian	

Spanish Concentration

Please note that the Spanish concentration is NOT part of the B.A./M.B.A 4+1 Combined Degree Program. See the Spanish and Latino Studies department for 4+1 options.

Code	Title	Credits
Required Courses		
Students must either complete Beginning Spanish I, II and III or be placed at the Intermediate level by the department.		
Complete 1 course from the following:		3
SPAN 135	Basic Spanish for Heritage Learners	
SPAN 145	Spanish Language Review Through Literature, Culture and Film	
Complete 2 courses:		
SPAN 242	Spanish Composition and Stylistics	3
SPAN 332	Negotiation Skills in Spanish	3
Applied Language Electives		
Complete 2 courses from the following:		6
SPAN 344	Spanish Conversation	
SPAN 346	Special Topics in the Spanish Language	
SPAN 350	Theory and Practice of Translation	
SPAN 351	Fundamentals of Specialized Translation	
SPAN 374	Cultural Studies: Spain	
SPAN 375	Spanish Study Abroad	
SPAN 376	Cultural Studies: Latin America and the Caribbean	
SPAN 385	Cooperative Education	
SPAN 450	Introduction to Interpreting	
SPAN 452	Capstone Course in Translation	
SPAN 470	Senior Seminar	
SPAN 480	Independent Study	

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	

FYS 100	First Year Seminar
GNE100	Adult Academic Success Seminar
GNE199	New Student Seminar
HPEM 199	Freshman Seminar in Health and Physical Education
IDS 155	Pathways to Adult Learning
JUST 199	New Student Seminar
MATH 102	New Student Experience for Mathematical Sciences
MUGN 199	Freshman Seminar for Music Majors
NURS 199	Introduction to Nursing
POLS 199	Freshman Seminar in Political Science and Law

SEEDS General Education Requirements

Click here for a list of courses that fulfill the SEEDS requirements. (<http://catalog.montclair.edu/programs/seeds-general-education-requirements/>)

Code	Title	Credits
Foundations		
<i>Effective Writing I</i>		
	Complete one Effective Writing I course.	3
<i>Effective Writing II</i>		
	Complete one Effective Writing II course.	3
<i>Interactive Communication</i>		
	Complete one Interactive Communication course.	3
<i>Quantitative Reasoning</i>		
	Fulfilled by INFO 240 in the major.	
<i>Political and Civic Life</i>		
	Fulfilled by ECON 202 in the major.	
<i>World Language</i>		
	Requirement completed by concentration courses.	
Exploration		
	Complete one course from four different Exploration categories:	9
<i>Analyzing Cultures and Societies</i>		
	Fulfilled by INBS 250 in the major.	
<i>Creative Expression</i>		
<i>Ethical Inquiry</i>		
<i>Historical Thinking</i>		
<i>Literary and Artistic Analysis</i>		
<i>Scientific Reasoning</i>		
Total Credits		18

Recommended Roadmap to Degree Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their degree requirements within four years and 120 credits. This plan is a recommendation and **MUST** be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

Arabic Concentration

First Year

Fall	Credits	Spring	Credits
ARAB 101 (Fulfills SEEDS: World Languages I (depending on placement))	3	ARAB 112 (Fulfills SEEDS: World Languages I (depending on placement))	3
New Student Seminar	1	SEEDS: Effective Writing II (recommend WRIT 106)	3
SEEDS: Effective Writing I (Recommend WRIT 105)	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)	3	INFO 173	3
SEEDS: Interactive Communication	3	Free Elective	3
Free Elective	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
ARAB 121 (Fulfills SEEDS: World Languages II)	3	ARAB 132	3
INBS 250 (Fulfills SEEDS Exploration 1 - Analyzing Cultures and Societies)	3	SEEDS Exploration 3 - Historical Thinking recommended	3
SEEDS Exploration 2 - Ethical Inquiry recommended	3	SEEDS Exploration 4 - Literary and Artistic Analysis recommended	3
ACCT 204	3	INFO 290	3
Free Elective	3	Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
ARAB 218	3	ARAB 321	3
Arabic Elective	3	MGMT 356	3
MGMT 295	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
ARAB Elective	3	WLNC 475	3
Advanced Business Elective	3	Free Elective	3
Free Elective	2	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3

International Experience (non-course requirement)	0	
	14	15

Total Credits 120

Chinese Concentration

First Year

Fall	Credits	Spring	Credits
CHIN 101 (Fulfills SEEDS: World Languages I (depending on placement))	3	CHIN 112 (Fulfills SEEDS: World Languages I (depending on placement))	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3	SEEDS: Effective Writing II (WRIT 106 recommended)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
New Student Seminar	1	INFO 173	3
SEEDS: Interactive Communication	3	Free Elective	3
Free Elective	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
CHIN 121 (Fulfills SEEDS: World Languages II)	3	CHIN 132	3
INBS 250 (Fulfills SEEDS Exploration 1: Analyzing Cultures and Societies)	3	SEEDS Exploration 3 - Historical Thinking recommended	3
SEEDS Exploration 2 - Ethical Inquiry recommended	3	SEEDS Exploration 4 - Literary and Artistic Analysis recommended	3
ACCT 204	3	INFO 290	3
Free Elective	3	Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
CHIN 206	3	CHIN 331	3
Chinese Free Elective	3	MGMT 356	3
MGMT 295	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
CHIN Elective	3	WLNC 475	3
Advanced Business Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	2	Free Elective	3

International Experience (non-course requirement)	0	
	14	15

Total Credits 120

French Concentration

First Year

Fall	Credits	Spring	Credits
New Student Seminar	1	FREN 112 (Fulfills SEEDS: World Language I depending on placement)	3
FREN 101 (Fulfills SEEDS: World Languages I depending on placement)	3	SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)	3	INFO 173	3
SEEDS: Interactive Communication	3	Free Elective	3
Free Elective	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
FREN 121 (Fulfills SEEDS: World Languages II)	3	FREN 203	3
INBS 250 (Fulfills SEEDS Exploration 1: Analyzing Cultures and Societies)	3	SEEDS Exploration 3 - Historical Thinking recommended	3
SEEDS Exploration 2 - Ethical Inquiry recommended	3	SEEDS Exploration 4 - Literary Analysis and Artistic recommended	3
ACCT 204	3	INFO 290	3
Free Elective	3	Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
FREN 206	3	FREN 321	3
French Elective	3	MGMT 356	3
MGMT 295	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
FREN Elective	3	WLNC 475	3
Advanced Business Elective	3	Free Elective	3
Free Elective	3	Free Elective	3

Free Elective	3 Free Elective	3
Free Elective	2 Free Elective	3
International Experience (non-course requirement)	0	
	14	15

Total Credits 120

German Concentration

First Year

Fall	Credits	Spring	Credits
New Student Seminar	1	GERM 102 (Fulfills SEEDS: World Languages I depending on placement)	3
GERM 101 (Fulfills SEEDS: World Languages 1 depending on placement)	3	SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)	3	INFO 173	3
SEEDS: Interactive Communication	3	Free Elective	3
Free Elective	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GERM 121 (Fulfills SEEDS: World Languages II)	3	GERM 135	3
INBS 250 (Fulfills SEEDS: Exploration I - Analyzing Cultures and Societies)	3	SEEDS: Exploration 3 - Historical Thinking recommended	3
SEEDS: Exploration 2 - Ethical Inquiry recommended	3	SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	4
ACCT 204	3	INFO 290	3
Free Elective	3	Free Elective	3
	15		16

Third Year

Fall	Credits	Spring	Credits
GERM 221, 222, 223, 224, or 225	3	GERM 321	3
German Free Elective	3	MGMT 356	3
MGMT 295	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
GERM Elective	3	WLNC 475	3

Advanced Business Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2 Free Elective	3
International Experience (non-course requirement)	0	
	14	15

Total Credits 121

Italian Concentration

First Year

Fall	Credits	Spring	Credits
New Student Seminar	1	ITAL 102 (Fulfills SEEDS: World Languages I (depending on placement))	3
ITAL 101 (Fulfills SEEDS: World Languages 1 depending on placement)	3	SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Effective Writing I (WRIT 105 recommended)	3	INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)	3	INFO 173	3
SEEDS: Interactive Communication	3	Free Elective	3
Free Elective	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
ITAL 140 (Fulfills SEEDS: World Languages II)	3	ITAL 242 or 243	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)	3	SEEDS: Exploration 3 - Historical Thinking recommended	3
SEEDS: Exploration 2 - Ethical Inquiry recommended	3	SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	3
ACCT 204	3	INFO 290	3
Free Elective	3	Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
ITAL 309	3	ITAL 321	3
Italian Elective	3	MGMT 356	3
MGMT 295	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
ITAL Elective		3 WLNC 475	3
Advanced Business Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		2 Free Elective	3
International Experience (non-course requirement)		0	
	14		15

Total Credits 120**Russian Concentration****First Year**

Fall	Credits	Spring	Credits
New Student Seminar		1 RUSS 102	3
RUSS 101		3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Effective Writing I (WRIT 105 recommended)		3 INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)		3 INFO 173	3
SEEDS: Interactive Communication		3 Free Elective	3
Free Elective		3	
	16		15

Second Year

Fall	Credits	Spring	Credits
RUSS 121		3 RUSS 201	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)		3 SEEDS: Exploration 3 - Historical Thinking recommended	3
SEEDS: Exploration 2 - Ethical Inquiry recommended		3 SEEDS: Exploration 4 - Literary and Artistic Analysis recommended	3
ACCT 204		3 INFO 290	3
Free Elective		3 Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
RUSS 202		3 RUSS 331	3
Russian Elective		3 MGMT 356	3
MGMT 295		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
RUSS Elective		3 WLNC 475	3

Advanced Business Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	2 Free Elective	3
International Experience (non-course requirement)	0	
	14	15

Total Credits 120**Spanish Concentration****First Year**

Fall	Credits	Spring	Credits
New Student Seminar		1 SPAN 102 (Fulfilled SEEDS: World Language 1 depending on placement)	3
SPAN 101 (Fulfills SEEDS: World Language 1 depending on placement)		3 SEEDS: Effective Writing II (WRIT 106 recommended)	3
SEEDS: Effective Writing I (WRIT 105 recommended)		3 INFO 240 (Fulfills SEEDS: Quantitative Reasoning)	3
ECON 202 (Fulfills SEEDS: Political and Civic Life)		3 INFO 173	3
SEEDS: Interactive Communication		3 Free Elective	3
Free Elective		3	
	16		15

Second Year

Fall	Credits	Spring	Credits
SPAN 135 or 145 (Fulfills SEEDS: World Language 2)		3 SPAN 242	3
INBS 250 (Fulfills SEEDS: Exploration 1 - Analyzing Cultures and Societies)		3 SEEDS: Exploration 3	3
SEEDS: Exploration 2		3 SEEDS: Exploration 4	3
ACCT 204		3 INFO 290	3
Free Elective		3 Free Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
SPAN 221		3 SPAN 332	3
Spanish Elective		3 MGMT 356	3
MGMT 295		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
Spanish Elective		3 SPIN 475	3
Advanced Business Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		2 Free Elective	3
Required International Experience		0	
	14		15

Total Credits 120