

# BUSINESS ADMINISTRATION - GENERAL (M.B.A.)

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/graduate/programs-of-study/business-administration-mba/>).

## Program Requirements

Code	Title	Credits
<b>Fixed Core Courses</b>		
ACCT 561	Financial Accounting	1.5
ACCT 562	Managerial Accounting	1.5
BCOM 560	Storytelling with Data	1.5
ECON 565	The Global Economy	1.5
FINC 560	Accelerated Corporate Finance	1.5
FINC 561	Investments: Principles and Practice	1.5
INFO 561	Business Statistics	1.5
INFO 562	Operations Management Analysis	1.5
INFO 564	Supply Chain Management	1.5
INFO 565	Strategic Information Systems	1.5
INFO 566	Business Analytics and AI	1.5
MGMT 562	Foundations of Teamwork and Leadership	1.5
MGMT 567	Business Growth Strategy	1.5
MKTG 561	Strategic Marketing Management	1.5
MKTG 562	Data Driven Marketing	1.5
MKTG 563	Global Business Impact	1.5
<b>Flexible Core Courses</b>		
Complete two courses from the following:		3
BUGN 570	Business Consulting Experience	
ENTR 561	Business Innovation and Entrepreneurial Thinking	
MGMT 560	Business Essentials	
MGMT 565	Project Management	
MGMT 566	Negotiation in the Workplace	
MGMT 569	Business Communications	
<b>General Program or Concentration</b>		
Students in the General MBA Program will complete 6 credits of electives. Students pursuing a concentration will complete 9 credits of concentration coursework. See listings below.		6-9
<b>Total Credits</b>		<b>33-36</b>

## General MBA Program Electives

Code	Title	Credits
ACCT 510	Advanced Accounting Information Systems	3
ACCT 512	Fundamentals of Federal Taxation	3
ACCT 515	Ethics in Business, Accounting, and Finance	3
ACCT 519	Fair Value Analytics	3
ACCT 520	Contemporary Issues in Financial Accounting I	3
ACCT 521	Contemporary Issues in Financial Accounting II	3
ACCT 523	Financial Statement Analysis	3
ACCT 524	Auditing Concepts and Techniques	3
ACCT 526	Fraud Examination	3

ACCT 527	Forensic Accounting	3
ACCT 528	Business Valuation	3
ACCT 539	Advanced Audit Analytics	3
ACCT 540	International Accounting and Auditing	3
ACCT 575	Independent Study in Accounting	1-3
ACCT 577	Special Topics in Accounting	1-3
BSLW 503	Business Law I	3
BSLW 506	Legal Issues in Forensic Accounting	3
BUGN 570	Business Consulting Experience	1-3
BUGN 572	Co-Op Internship Experience	1.5
BUGN 574	Career Management for the MBA Candidate	1.5
BUGN 577	Special Topics in Business/General	1-3
ECON 577	Special Topics in Economics	1-3
ENTR 561	Business Innovation and Entrepreneurial Thinking	1.5
ENTR 577	Special Topics in Entrepreneurship	1-3
FINC 571	Currency Fundamentals and Currency Hedging	1.5
FINC 572	Financial Technology Innovations	1.5
FINC 573	Cross Borders Investing and Financing	1.5
FINC 574	Advanced Corporate Finance	1.5
FINC 575	Independent Study in Finance	1-3
FINC 577	Special Topics in Finance	1-3
FINC 578	Futures, Forwards, and Swaps	1.5
FINC 579	Options Markets	1.5
FINC 580	Short Term Financial Management	1.5
FINC 581	Financial Aspects of Mergers and Acquisitions	1.5
FINC 588	Advanced Investments	1.5
FINC 595	Student Managed Fund	1-3
HSET 574	Sport Marketing	1.5
HSET 581	Hospitality Management	1.5
INBS 575	Independent Study in International Business	3
INBS 581	International Marketing Management	1.5
INFO 570	Data Wrangling and Analysis	3
INFO 572	Business Requirements Analysis	1.5
INFO 573	Practicum in E-Commerce	1.5
INFO 574	Database Systems and Management	3
INFO 575	Independent Study in Information Systems for Business	1-3
INFO 577	Special Topics in Information Systems for Business	1-3
INFO 579	Agile Systems Development Management	1.5
INFO 582	Optimization Methods	3
INFO 583	Data Mining for Business	3
INFO 584	Data Visualization	3
INFO 585	Advanced Data Mining for Business	3
MGMT 566	Negotiation in the Workplace	1.5
MGMT 569	Business Communications	1.5
MGMT 570	Strategic Human Resource Management	1.5
MGMT 571	Leadership	1.5
MGMT 574	Business Leader Perspectives	1.5
MGMT 575	Independent Study in Management	1-3
MGMT 576	Advanced Project Management	1.5
MGMT 577	Special Topics in Management	1-3

MGMT 582	Contemporary Developments in Project Management	1.5
MGMT 583	Managing Global Workforce	1.5
MGMT 584	Talent Mangement	1.5
MGMT 585	Human Resource Analytics	1.5
MGMT 586	Contemporary Themes in Human Resource Management	1.5
MGMT 587	Risk Analysis and Management	1.5
MKTG 571	Marketing Metrics	1.5
MKTG 573	Social and Mobile Media: Fundamentals and Analytics	1.5
MKTG 576	Delivering Service Excellence	1.5
MKTG 580	Digital Customer Experience Management	1.5
MKTG 582	Integrated Digital Advertising Planning across Multiscreen, Hyper#targeted Media	1.5
MKTG 583	Omni-Channel Retailing	1.5
MKTG 585	Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)	1.5
MKTG 586	Sales Management	1.5
MKTG 587	New Product Development	1.5
REAL 570	Real Estate Finance and Securitization	1.5
REAL 571	Real Estate Development Legal and Regulatory Issues	1.5
REAL 572	Commercial Real Estate Investment	3
REAL 573	Real Estate Development	3

Flexible Core course	1.5 Elective course	1.5
	<b>6</b>	<b>6</b>
		<b>3</b>

**Total Credits 33**

## Recommended Roadmap to Degree Completion

This plan is provided as an outline for students to complete their degree requirements within two years. This plan is a recommendation only and students should meet with their Graduate Advisor to develop a more individualized plan to complete their degree.

### First Year

Fall	Credits	Spring	Credits	Summer	Credits
MBA Core course	1.5	MBA Core course	1.5	MBA Core course	1.5
MBA Core course	1.5	MBA Core course	1.5	MBA Core course	1.5
MBA Core course	1.5	MBA Core course	1.5	MBA Core course	1.5
Flexible Core course	1.5	MBA Core course	1.5	MBA Core course	1.5
	<b>6</b>		<b>6</b>		<b>6</b>

### Second Year

Fall	Credits	Spring	Credits	Summer	Credits
MBA Core course	1.5	MBA Core course	1.5	Elective course	1.5
MBA Core course	1.5	MBA Core course	1.5	Elective course	1.5
MBA Core course	1.5	Elective course	1.5		