VISUAL COMMUNICATION DESIGN (B.F.A.)

The Visual Communication Design Major is a rigorous, pre-professional program stressing concept development and visual communication skills necessary to prepare content and imagery for print, interactive media and the Web. Students gain a comprehensive understanding of the discipline and build a portfolio of work to begin a career in the graphic design profession. The program is based in the Department of Art and Design (http://www.montclair.edu/art-and-design/). For further information, go to: Visual Communication Design (BFA) (https://www.montclair.edu/art-and-design/academic-programs/visual-communication-design-bfa/).

Degree Requirements Overview

Code	Title	Credits
	New Student Seminar	1
	SEEDS: General Education Requirements	31-33
	Major Requirements	84
	Free Electives	4-2
Total Credits		**120**

Major Requirements

Code	Title	Credits
Core Requirements		
ARFD 101	Surface	3
or PRDN 100	Design Visualization I - Concept Sketching	
ARFD 103	Color and Light	3
VIST 102	Visual Culture	3
VIST 105	Global Foundations in Art and Visual Culture	3
VIST 262	See What I Mean: A History of Visual Communication Design	3
VIST 306	Critical Design Studies	3
Core Elective		
Complete one course from the following:		3
ARFD 100	Perceptual Drawing	
ARFD 102	Drawing as Research	
ARFD 104	Space	
ARFD 106	Digital Literacy	
ARTX 298	Textiles	
PRDN 102	Anatomical Drawing for Product Designers	
VIST 109	Special Topics in Global Art Cultures	
Studio Requirements		
VCDS 120	Typography I	3
VCDS 201	Visual Communication Design Studio I	3
VCDS 220	Typography II	3
VCDS 225	Creative Coding	3
VCDS 301	Visual Communication Design Studio II	3
VCDS 311	Visual Communication Design Studio III	3
VCDS 320	User Interface Design	3
VCDS 401	Visual Communication Design Studio IV Thesis	3
VCDS 411	Visual Communication Design Studio V Portfolio/Thesis Exhibition	3
VCDS 465	Motion Design	3
Collateral Courses		
CMST 110	Introduction to Communication and Media	3
ENTR 260	Introduction to Innovation and 3D Printing	3
ENTR 360	Advanced Innovation and Digitally Mediated Making	3
ENTR 460	Applied Digital Innovation Design, and Lean Fabrication	3
MKTG 240	Introduction to Marketing	3
Major Electives		
Complete six courses from the list below.		18
Total Credits		**84**

Major Electives

Code	Title	Credits
ARGS 260	Special Topics in Art and Design	1-12
ANTH 100	Cultural Anthropology	3
ARIL 101	Introduction to Illustration	3
ARIL 200	Digital Painting 1	3
ARIL 225	Art of the Visual Narrative	3
ARPH 201	Digital Photo and Imaging I	3
ARST 205	Photography	3
ARST 206	Printmaking	3
ARTX 120	Introduction to Apparel Construction	3
ARTX 201	Culture and Appearance	3
ARTX 220	Textile and Apparel Colloquium	3
ARTX 230	Fashion Illustration	3
BCOM 280	Strategic Business Communications	3
CMST 200	Going Viral	3
CMST 225	New Media and Participatory Culture	3
FMTV 201	Digital Filmmaking I	3
FMTV 252	Fundamentals of Film and Television	3
MKTG 250	Professional Selling	3
MUTC 101	Music and Computer Technology I	3
MUGN 109	Introduction to Jazz	3
MUGN 120	Rap and Rock as Cultural Phenomena	3
MUGN 152	Music in Film	3
POLS 100	Introduction to Politics	3
PRDN 201	Design Visualization III - Digital Sketching	3
PSYC 101	Introduction to Psychology	3
VCDS 335	Visual Communication Design Co#op	3
VIST 203	Modern Philosophies of Art	3

New Student Seminar

Code	Title	Credits
Students in the Adult Learner program must take GNED 100.		
Complete one course from the following. Some courses may be restricted by major. Consult with an academic advisor.		1
ADVS 198	Pathways to Success	
CHEM 190	Freshman Seminar in Chemistry	
FYS 100	First Year Seminar	
GNED 100	Adult Academic Success Seminar	
GNED 199	New Student Seminar	

HPEM 199	Freshman Seminar in Health and Physical Education
IDS 155	Pathways to Adult Learning
JUST 199	New Student Seminar
MATH 102	New Student Experience for Mathematical Sciences
MUGN 199	Freshman Seminar for Music Majors
NURS 199	Introduction to Nursing
POLS 199	Freshman Seminar in Political Science and Law

SEEDS General Education Requirements

Click here for a listing of courses that fulfill the SEEDS requirements. (http://catalog.montclair.edu/programs/seeds-general-education-requirements/)

Code	Title	Credits
Foundations		
Effective Writing I		
Complete one Effective Writing I course.		3
Effective Writing II		
Complete one Effective Writing II course.		3
Interactive Communication		
Complete one Interactive Communication course.		3
Quantitative Reasoning		
Complete one Quantitative Reasoning course.		3
Political and Civic Life		
Complete one Political and Civic Life course.		3
World Languages		
Complete two sequential classes in one World Language when starting at the Beginner I or Beginner II level. Complete one class when starting at the Intermediate/Advanced Level.		3-6
Exploration		
Complete one course from four different Exploration categories.		12
Analyzing Cultures and Societies		
Creative Expression		
Ethical Inquiry		
Historical Thinking		
Literary and Artistic Analysis		
Scientific Reasoning		
Total Credits		**30-33**

Recommended Roadmap to Degree Completion

This recommended degree plan is provided as an outline for students to follow in order to complete their degree requirements within four years and 120 credits. This plan is a recommendation and MUST be used in consultation with their academic advisor. Important note: Students should be aware this plan assumes no pre-requisite coursework is required. If pre-requisite coursework is needed, students may have additional requirements to fulfill which do not appear on the plan.

First Year

Fall	Credits	Spring	Credits
New Student Seminar	1	SEEDS: Effective Writing II	3
SEEDS: Effective Writing I	3	ARFD 103	3
VIST 102	3	Core Elective	3
ARFD 101 or PRDN 100	3	SEEDS: Exploration 2	3
VCDS 120	3	CMST 110 (Fulfills SEEDS: Interactive Communication)	3
SEEDS: Exploration 1	3		
	16		**15**

Second Year

Fall	Credits	Spring	Credits
SEEDS: World Language 1	3	SEEDS: World Language 2 or Free Elective	3
VCDS 201	3	VCDS 220	3
VCDS 225	3	VCDS 301	3
SEEDS: Quantitative Reasoning	3	VIST 262	3
VIST 105 (Fulfills SEEDS: Exploration - Literary and Artisitic Analysis)	3	MKTG 240	3
	15		**15**

Third Year

Fall	Credits	Spring	Credits
ENTR 260	3	ENTR 360	3
SEEDS: Political and Civic Life	3	ENTR 460	3
VCDS 311	3	VCDS 465	3
VCDS 320	3	Major Elective	3
VIST 306	3	Free Elective	3
	15		**15**

Fourth Year

Fall	Credits	Spring	Credits
VCDS 401	3	SEEDS: Exploration 4	3
Major Elective	3	VCDS 411	3
Major Elective	3	Major Elective	3
Major Elective	3	Major Elective	3
Free Elective	2	Free Elective	3
	14		**15**

Total Credits 120